CATALOG

W.B. CORSETS

ErectForm

NUFORM

Reduso

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"A STYLE FOR EVERY FIGURE"

IS NOT AN INVENTED "CATCH-PHRASE," WHEN APPLIED TO **W. B. CORSETS.** IT IS LITERALLY TRUE.

HE W. B. Models are not evolved on impulse nor from the arbitrary ideas of the designer, but are the results of thorough hygienic, scientific and practical experiments.

W. B. CORSETS are fitted on living models, representing every type of figure, and tested by all known methods, as to their requirements, to insure a perfect fit.

The cloths for the various models are strength-tested, and the boning proved to secure the necessary flexibility. Suitable trimmings are selected to properly finish the corset, thus making it pleasing to the eye, as well as serviceable.

W. B. REDUSO MODELS for developed women are built for comfort, grace and durability. No cruel, harness-like attachments, belts or straps harrow the flesh, but a reduction of abdomen, bust and hips is attained by logical construction.

We build Reduso models for stout women, who are tall, or for those who are short, as well as for average well-developed figures, and they will give to all the graceful and pleasing appearance of their more slender sisters.

WEINGARTEN BROTHERS

EXECUTIVE OFFICES
377-379 BROADWAY, NEW YORK
FACTORY AT NEWARK. N. J.

CHICAGO, ILL.
194 FIFTH AVENUE

SAN FRANCISCO
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7 & 9 VICTORIA SQUARE

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PORTSMOUTH

PARIS
110 RUE DE RICHELIEU

LONDON
134 LONDON WALL

See Pages 27 to 29 for Chart, showing all Styles classified as to Models and Prices

Style 15.

A SHORT corset for medium figures. Made of batiste, in white only. Trimmed at top and bottom with lace. Sizes 18 to 26. Price 50c.

This style in coutil, No. 90.

Style 76.

A SHORT corset. Made of white and drab jean. Trimmed at top and bottom with lace. Sizes 18 to 26. Price 75c.

Style 77.

A SHORT model for slender figures. In white and drab coutil. Sizes 18 to 26. Price $1.00.

Style 87.

SAME model as Style 77. Made in white batiste. Sizes 18 to 26. Price $1.00.

Style 90.

A CORSET for slender figures. Made of jean, in white and drab. Trimmed at top and bottom with lace. Sizes 18 to 26. Price 50c.

For this style in batiste see No. 15.

Style 91.

IS a little corset for young girls and women who can wear sizes 18 to 24. Boned with steel and bias cut. Made of white batiste. Price 50c.

Style 115.

OUR famous shirt waist model. Fits the average woman. Medium bust height and short hip. Made of white batiste. Trimmed with lace and ribbon at top and bottom. Sizes 18 to 26. Price $1.00.

Style 127.

A GIRDLE for petite figures. Made of batiste, in white, pink and blue. Trimmed with lace. Sizes 18 to 24. Price $1.00.

W. B. CORSETS

REDUSO

Style 770

Also 771, 774, 775

For Stout Figures

Medium Bust

NUFORM

Style 468

For Tall, Well-Developed Figures

High Bust

Style 149, Tape Girdle.

HOSE supporters at front. Sizes 18 to 24. Price 50c.

Style 150.

A GIRDLE for slender figures. Made of strong tape. In white only. Sizes 18 to 24. Price 39c.

Style 151.

A GIRDLE corset made in white and drab jean. Sizes 18 to 24. Hose supporters attached. Price 50c.

For this style in batiste see No. 158.

Style 157.

A GIRDLE designed to fit slender figures. It is built with five bands of wide tape. In white only. Sizes 18 to 24. Price 50c.

Style 158.

A GIRDLE corset made of white batiste. Sizes 18 to 24. Hose supporters attached. Price 50c.

For this style in jean see No. 151.

Style 165.

A GIRDLE made of mercerized tape. Has plush understeel and a large satin bow. Hose supporters attached. In white only. Sizes 18 to 24. Price $1.00.

Style 171.

SHORT corset, low bust. White or drab jean. Has hose supporters at front. Sizes 18 to 26. Price 50c.

In batiste, Style 175.

Style 174.

FOR average figures. Medium bust and hips. White batiste. Hose supporters at front. Sizes 18 to 30. Price 50c.

In jean, Style 182.

Style 175.

SHORT corset. Low bust. White batiste. Has hose supporters at front. Sizes 18 to 26. Price 50c.

In jean, Style 171.

Style. 177.

A GIRDLE made of an excellent quality of mercerized tape, with hose supporters attached. In white, pink, or blue. Sizes 18 to 24. Price 75c.

Style 179.

A GIRDLE top model for slender and medium figures. Above the waist line it has the girdle effect. The hips are long. Material is jean, in white or drab. Hose supporters at front and sides. Sizes 18 to 26. Price 50c.

In batiste, Style 180.

Style 180.

GIRDLE top. Long hip. White batiste. Hose supporters at front and sides. Sizes 18 to 26. Price 50c.

In jean, Style 179.

Style 182.

FOR average figures. Low bust, medium long hips. Material, jean in white or drab. Lace trimmed. Two pairs of hose supporters attached. Sizes 18 to 30. Price 50c.

In batiste, Style 174.

Style 183.

FANCY tape girdle. White, pink or blue. Hose supporters at front. Sizes 18 to 24. Price 50c.

Style 184.

FOR average figures. High bust and long hips. The material is jean, in white or drab. Lace trimmed. Two pair hose supporters attached. Sizes 18 to 30. Price 50c.

Nuform 403.

A MODEL for slender and medium figures. Fair height above the waist, with medium hip length. Made of coutil, in white or drab. Trimmed with lace and ribbon. Hose supporters at front and sides. Sizes 18 to 30. Price $1.00.

Nuform 404.

SAME shape as 403. In batiste. Price $1.00.

Nuform 406.

A MODEL for average figures. The bust is high, but not extremely so. The hip is deep and has an added apron extension to restrain overfleshiness around the hips. The material is coutil, in white or drab. Trimmed with lace and ribbon. Hose supporters at front and sides. Sizes 18 to 30. Price $1.50.

NUFORM

Style 406

Also 407, 408, 409, 413, 415

For Average Figures

Medium Bust

W. B. CORSETS

ERECT FORM

Style 758

Also 759, 763

For Average Well-Developed Figures

Very Low Bust

Nuform 407.

SAME shape as 406. In batiste. Price $1.50.

Nuform 408.

A WELL proportioned model for average figures. The bust is fairly high, with proper abdomen and hip length. Material is a white and drab coutil, trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 18 to 30. Price $2.00.

Nuform 409.

SAME style as 408, except material is a splendid wearing batiste. Hose supporters at front and sides. Sizes 18 to 30. Price $2.00.

Nuform 411.

MODELED long above, as well as below the waist line. The lower back is somewhat lengthened to reduce any overdevelopment of the figure below the spine. It is made in a white coutil of splendid wearing qualities. Trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 19 to 30. Price $2.00.

Nuform 413.

A MODEL for average figures. Medium height in bust. Made of a new cloth—coutil-batiste—a happy medium between the very heavy and the very light fabrics. It is strongly recommended on account of its unusual wear-resistance. The top is richly draped with wide lace. Hose supporters at front and hips. Sizes 18 to 30. Price $3.00.

Nuform 414.

A MODEL for women who have an unusual development back of the hips. It is long above and below the waist. The hips extend to a good length. Made of imported coutil, in white only. Trimmed across the top with mercerized batiste and Valenciennes lace. Hose supporters at front and hips. Sizes 19 to 30. Price $3.00.

Nuform 415.

A MODEL for average figures. Medium height bust. The material is the best grade of linen batiste that we know of, with a permanent silky mercerized finish, and trimmed with an exquisite fall of wide lace. Has hose supporters at front and hips. Sizes 19 to 30. Price $3.00.

Nuform 423.

A MODEL for average figures. Has a medium high bust and the demanded straight effect over hips and abdomen. Material is an excellent quality of coutil. Trimmed with lace and ribbon. Hose supporters front and hips. Sizes 18 to 30. Price $3.00.

Nuform 426.

A VERY comfortable corset for average figures. Medium bust and hips. Material of white or drab coutil. Trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 18 to 36. Price $1.50.

Nuform 427.

SAME as No. 426, except that the material is of batiste. Price $1.50.

Nuform 431.

AN unusually well modeled corset for average and medium figures. The bust is moderately high, the hips are rather long, the corset coming well over the abdomen. A first-class batiste is the material, and the trimming of lace and ribbon is prettily applied. Hose supporters are attached to the front and hips. Sizes 18 to 30. Price $1.00.

Nuform 441.

SAME shape as 431. In coutil. Price $1.00.

Nuform 445.

A SMARTLY fashioned corset for average and well developed figures. Has just the correct height above the waist line, and long, smooth-hip effect. It is made of a staunch coutil, in white or drab, prettily trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 18 to 30. Price $1.50.

This style in batiste, No. 455.

Nuform 446.

THIS model is adapted for average and well developed figures. It has an especially deep back to restrain undue development in that part of the back below the spine. The bust is of medium height—not extreme—the hips are long. The material is a white coutil of excellent quality, and is trimmed with lace and ribbon. Hose supporters are attached at the front and hips. Sizes 18 to 30. Price $2.00.

This style in batiste, No. 456.

ERECT FORM

Style 761

Also 762

For Well-Developed Figures

Low Bust

W. B. CORSETS

NUFORM

Style 446

Also 456, 447

For Average Figures

Medium Bust

Nuform 447.

IS built along exactly the same lines as Model 446, but the coutil is of finer texture, and the trimming of lace and ribbon is better in quality and more elaborately arranged. Sizes 19 to 30. Price $3.00.

Nuform 448.

THIS extremely well proportioned model for the well developed figure is modeled quite high above the waist line, and comes well down over the abdomen and hips, giving alike graceful curves to every detail of the physique. The material is an imported coutil, and is very prettily trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 19 to 30. Price $3.00.

Nuform 455.

FOR average figures. Has just the correct height above the waist line and is so constructed as to give a smooth hip effect. Material is batiste. Trimmed with lace and ribbon. Sizes 18 to 30. Hose supporters at front and sides. Price $1.50.

This style in coutil, No. 445.

Nuform 456.

AN exceptional model for average and well developed figures. The bust is medium high, and the hips are long, cut especially deep at the back. The material is batiste, lace and ribbon trimmed. Hose supporters at front and hips. Sizes 18 to 30. Price $2.00.

For this style in coutil see Style 446.

Nuform 457.

A MODEL for figures with undue flesh development in the back below the spine. It is quite high above the waist line (though not extreme) and has the new straight hips, longest at the extreme back. The material is a good quality of coutil, in white only. Trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 18 to 30. Price $1.50.

Nuform 458.

A MODEL for figures of slight development. It is high above the waist line, has just the proper length over the hips and abdomen, and is cleverly constructed to give the modish long-waist effect. Made of an unusually excellent imported coutil, in white only, prettily trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 18 to 30. Price $2.50.

Nuform 459.

AN exceptional model for well developed figures. It is constructed with roomy bust lines, and is especially built up in the back to prevent the flesh lying over the corset. It has exceptional back length below the waist line, with a splendid narrow hip and abdomen arrangement. Material is a staunch quality of imported coutil, tastefully trimmed with lace and ribbon. Has hose supporters at front and sides. Sizes 18 to 30. Price $2.50.

Nuform 460.

A MODEL for figures requiring exceptional length in back below waist line. It is high above the waist line, though not extreme, and has the new narrow effect hips, deepest at extreme back. The material is a good quality of batiste, lace trimmed. Hose supporters at front and sides. Sizes 18 to 30. Price $1.00.

This style in coutil, No. 463.

Nuform 462.

A MODEL built strictly in accordance with the very latest fashion demands. It is high from the waist line up, and it gives the much sought after long "hip reducing" effect. It will straighten the unsightly curves of the abdomen and back below the waist line. The material is a good quality of batiste woven for hard usage. It is lace trimmed, and has hose supporters at front and sides. Sizes 18 to 30. Price $2.50.

This style in coutil, No. 466.

Nuform 463.

A "LONG LINE" model, for average tall figures. High bust, with very long "straight effect" hips and exceptional back length. The material is a durable coutil, in white only, and is trimmed with lace and ribbon. Hose supporters at front and sides. Sizes 18 to 30. Price $1.00.

This style in batiste, No. 460.

Nuform 464.

A HIGH bust model with very short hips, especially designed for tall, slender figures, requiring no hip restraint. The material is an excellent quality coutil, tastefully trimmed with lace and ribbon. Hose supporters attached. Sizes 18 to 26. Price $2.00.

NUFORM

Style 459

For Average Well-Developed Figures

High Bust

W. B. CORSETS

NUFORM

Style 458

For Slender and Medium Figures

High Bust

Nuform 465.

A CORSET specially designed for tall, long-waisted figures, in accordance with the very latest fashion demands. It is high above the waist line, and has great length over hip and back, which are so constructed as to give just the correct willowy long line effect. The material is an excellent quality coutil, in white only, trimmed with lace and ribbon. Hose supporters at front and sides. Sizes 18 to 30. Price $2.00.

Nuform 466.

IDENTICAL model as Style 465. The material is, however, a fine quality coutil, trimmed with satin ribbon binding and lace. Sizes 18 to 30. Price $2.50.

For this style in batiste, No. 462.

Nuform 467.

A SPLENDID model for average figures, requiring high bust and long hip and back lines. A special feature of this garment is its extreme skirt length, giving that much desired "straight line" effect over hip, and glove-like smoothness over the back. The material is an excellent quality of clinging, strong coutil, trimmed with wide lace and ribbon. Three pairs of hose supporters attached. Sizes 18 to 30. Price $3.00.

Nuform 468.

AN exceptional model for the tall, well developed figure. Quite high above the waist line, with long sloping back, abdomen and hip lines, and great skirt length. The reduced hip and extreme long back effect are the prominent features of this style. The material is a splendid quality of imported coutil, in white only, tastefully trimmed with a wide fall of lace and ribbon. Hose supporters at front and sides. Sizes 19 to 30. Price $3.50.

Nuform 469.

SAME model as Style No. 466. The material a fancy batiste, embroidered with pink, blue or white flowers on a white ground. It is attractively trimmed with satin ribbon and lace. Hose spporters attached front and sides. Sizes 18 to 26. Price $5.00.

Nuform 470.

AN exceptional model for average figures, requiring long hip and back lines, but medium height above the waist line. It has an extreme skirt length, and gives the much sought after straight line effect over the hips and back. The material is an excellent quality of durable coutil, trimmed with lace and ribbon. Three pairs of hose supporters attached. Sizes 18 to 30. Price $3.00.

Nuform 471.

A STRICTLY up-to-date model for average figures; the bust is high and the hips long, and gives just that correct long-line effect demanded by Dame Fashion. The particular feature of this corset is what is termed a "broken bust," i.e., at a point about two inches from the top of the corset at the bust line there is a break in the boning, permitting the top to be turned over, thus reducing the height above the waist line at will. The advantage of this construction makes this model especially adaptable for evening gowns, where extreme bust height is not required. The material is a splendid quality of coutil, tastefully trimmed. Hose supporters at front and sides. Sizes 18 to 30. Price $3.00.

Erect Form 714.

FOR slight women only. A dainty summer model, which combines the ease of a girdle with the shapeliness of a corset. Made of durable white batiste. Hose supporters attached. Trimmed at top with lace and satin bow. Sizes 18 to 24. Price $1.00.

Erect Form 719.

IS a slender model with slight dip hips. Made of white coutil with lace and ribbon trimming. Hose supporters on front and hips. Sizes from 18 to 24. Price $1.00.

This model in batiste, No. 723.

Erect Form 720.

FOR average figures. It has a medium bust and hip. Material is coutil, in white or drab, trimmed with lace and ribbon. Hose supporters at front and sides. Sizes 18 to 30. Price $1.00.

Nuform 721.

SAME shape as 720. In batiste. Price $1.00.

Erect Form 723.

IS a slender model with slight dip hips. Material is a batiste, lace trimmed. Hose supporters attached at front and hips. Sizes 18 to 24. Price $1.00.

For this style in coutil see No. 719.

Erect Form 725.

FOR slender and small figures. The bust is cut very low, and with a slight dip hip. Trimmed with an effective binding of batiste. Material is an excellent quality of batiste. Hose supporters at front and hips. Sizes 18 to 24. Price $1.50.

Erect Form 726.

FOR average figures. The material is a batiste which can be depended upon to give excellent service. Medium bust and long hip. Hose supporters are attached to front and hips. Sizes 18 to 30. Price $1.50.

For this style in coutil see Style 957.

Erect Form 727.

A SUPERB corset for medium and slender figures. Has a medium bust and deep hips. Material is silk batiste, daintily figured in white, pink or blue. Across the top there is a fall of deep silk ribbon, terminating in a large flowing bow. Fancy hose supporters at front and hips. Sizes 18 to 26. Price $5.50.

Erect Form 728.

FOR medium figures. Fairly high from the waist line, but very long over the hips. The material is silk batiste, showing pink or blue flowers on a white ground. Prettily trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 18 to 26. Price $5.00.

Erect Form 729.

AN exceedingly well proportioned corset for slender figures. Medium high bust with short hips. Made of a good quality jean, in white. Trimmed with lace and baby ribbon. Hose supporters attached. Sizes 18 to 24. Price $1.00.

This model is also made in batiste. Ask for Erect Form 741.

NUFORM

Style 467

For Tall, Average Figures

High Bust

W. B. CORSETS

NUFORM

Style 463

Also 460, 457, 414

For Average Figures

Medium Bust

NUFORM

Style 465

Also 469, 466, 462

For Tall, Average Figures

High Bust

W. B. CORSETS

ERECT FORM

Style 753

Also 756

For Average Figures

High Bust

Erect Form 730.

ANOTHER model for slender figures. Moderately high above waist line with short hips. Built of an ideal fabric, coutil-batiste (white only), combining the strength of one cloth with the lightness of the other. Hose supporters attached. Trimmed with lace and ribbon. Sizes 18 to 24. Price $1.50.

Erect Form 732.

FOR slender figures. Medium bust and short hips. This corset is made of a fine durable batiste, in white, pink or blue. Trimmed with a prettily embroidered edging. Has hose supporters at front. Sizes 18 to 24. Price $2.00.

Erect Form 734.

A POPULAR priced short model for slender and average figures. The hips are short. The material is white or drab jean. Lace and ribbon trimmed. Hose supporters on front. Sizes 18 to 30. Price $1.00.

Erect Form 735.

SAME shape as 734. In batiste. Price $1.00.

Erect Form 741.

AN excellently proportioned corset for slender figures. Medium high bust with short box hips. Made of good quality batiste. Trimmed with lace and ribbon. Hose supporters attached. Sizes 18 to 24. Price $1.00.

This style in coutil, No. 729.

Erect Form 742.

AN average figure model built along strictly up-to-date lines. The bust is moderately high (not extreme); the hips are long. The corset is made of an excellent coutil (white or drab), woven for strength and durability. It is trimmed with lace. Hose supporters are attached at front and hips. Sizes 18 to 30. Price 75c.

This style in batiste is No. 747.

Erect Form 743.

A CORSET for well developed and average figures. Built with low bust and medium long hip. The material is a good coutil, in white or drab. Hose supporters at front and hips. Sizes 18 to 36. Price $1.50.

This style in batiste is No. 748.

Erect Form 744.

AN excellent model for average and well developed figures. Low bust and medium length hip. Made of white coutil. Trimmed across the top with lace and ribbon. Hose supporters are attached at front and hips. Sizes 19 to 36. Price $2.00.

Erect Form 745.

FOR fully developed figures. It has a low bust and medium long hip. Made of imported coutil, in white only. Trimmed at top with lace and ribbon. Hose supporters at front and hips. Sizes 19 to 36. Price $2.50.

Erect Form 746.

WHILE cut over the same pattern as Style No. 745, the material is finer and trimming much more elaborated. The corset is beautifully finished with silk flossing. Made of imported white coutil. Hose supporters are attached at front and hips. Sizes 19 to 36. Price $3.00.

Erect Form 747.

AN average figure model. The bust is moderately high (not extreme); the hips are long. The material is batiste, trimmed with lace. Hose supporters are attached at front and hips. Sizes 18 to 30. Price 75c.

This style in Coutil, No. 742.

Erect Form 748.

FOR average figures. It has a low bust and long hip. Made of batiste. Trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 19 to 36. Price $1.50.

This style in coutil, No. 743.

Erect Form 749.

A GIRDLE-TOP model for medium figures. Constructed above waist line exactly like an Empire girdle, but has long hips and quite some length over abdomen. Material is a staunch coutil, in white only. Ribbon trimmed. Hose supporters at front and sides. Sizes 18 to 26. Price $1.50.

This style in batiste is No. 755.

Reduso Style 750.

A CORSET for extremely stout women. It not alone restrains the tendency to overfleshiness, but it moulds the overdeveloped proportions into pleasing, graceful outlines. A particular feature of this model is the apron over the abdomen and hips, boned in such a manner as to give the wearer absolute freedom of movement. The bust is medium and the hip long. The material is a durable imported coutil woven especially with a view to strength. It is trimmed with lace and ribbon. Strong hose supporters at hips and sides. Sizes 22 to 36. Price $3.00.

Erect Form 751.

A MODEL for average figures. Material is white, pink or blue fancy broche—dainty but durable. It has the strictly up-to-date height above the waist line, has long hips and comes well down over the abdomen. Lace and ribbon trimmed. Hose supporters at front and sides. Sizes 18 to 30. Price $3.00.

Erect Form 753.

AN up-to-date "straight hip" model for average figures. It has the correct height above the waist line, has long hips and comes well down over the abdomen. The material is an excellent quality of coutil, in white or drab. It is trimmed with lace and ribbon. Has hose supporters attached at front and hips. Sizes 18 to 30. Price $1.00.

In batiste this is No. 756.

Erect Form 754.

AN average model that will fit nine out of ten women. The bust is moderately high—not extreme—and the hips are long. The material is a durable coutil, in white or drab. It is prettily trimmed with lace. Hose supporters at front and hips. Sizes 18 to 36. Price $1.00.

For this model in batiste see Style 757.

Erect Form 755.

A GIRDLE-TOP model for medium figures. Constructed above waist line exactly like an Empire girdle, but has long hips and quite some length over abdomen. Material is a staunch batiste. Hose supporters at front and sides. Sizes 18 to 26. Price $1.50.

For this model in coutil see Style 749.

ERECT FORM

Style 754

Also 757

For Average Figures

Medium Bust

W. B. CORSETS

ERECT FORM

Style 749

Also 755, 998, 949

For Slender and Medium Figures

Very Low Bust

Erect Form 756.

AN up-to-date model for average figures. Has the correct height above the waist line and gives the "long line," "flat hip" effect. Material is a good quality of batiste, lace trimmed. Hose supporters at front and sides. Sizes 18 to 30. Price $1.00.

For this model in coutil see Style 753.

Erect Form 757.

AN average model that will fit nine out of ten women. The bust is moderately high—not extreme—and the hips are long. The material is a durable batiste. It is prettily trimmed with lace. Hose supporters at front and hips. Sizes 18 to 30. Price $1.00.

For this model in coutil see Style 754.

Erect Form 758.

THERE are certain women who desire the prevailing long line effect below the waist line, with the least possible height above. For such figures this style is ideal. Very long over abdomen, hip and back, above the waist it is constructed like a girdle. The material is a coutil, in white only. It is trimmed at top with binding of batiste and lace. Hose supporters front and sides. Sizes 18 to 30. Price $1.00.

Erect Form 759.

SAME model as 758. The material is finer in quality, and is trimmed with a satin ribbon binding with fall of lace. Sizes 18 to 30. Price $1.50.

W. B. Reduso Style 760.

OUR abdomen-supporting corset. An ideal corset for short and very stout women requiring abdominal support. This is accomplished with perfect comfort to the wearer, without belt, buckle or restraining straps. It will subdue all unseemly flesh curves into graceful outlines. It is specially low under the arm and has very low bust. Below the waist line it is long, particularly over the abdomen and back. The material is a wear-defying coutil, in white only. Lace trimmed. Hose supporters attached. Sizes 22 to 36. Price $3.00.

Erect Form 761.

A POPULAR model for figures developed a bit beyond the average—low bust—very long over abdomen, hip and back. The hips and back are so constructed that without discomfort they reduce all unseemly curves into the graceful long lines demanded by the present fashion. The material is a staunch coutil, in white or drab, trimmed with an effective ribbon binding, with a fall of lace. Hose supporters at front and sides. Sizes 19 to 36. Price $1.50.

Erect Form 762.

IN model and general appearance it is the same as 761. The material and trimming are of a finer quality. Sizes 19 to 36. Price $2.00.

Erect Form 763.

A MODEL built with the prevailing long line effect below the waist line, but very short above; in fact, it has the girdle effect above the waist line. It is very long over the abdomen, hip and back. The material is a staunch coutil, specially woven for hard usage. It is trimmed at top with a satin binding. Hose supporters front and sides. Sizes 18 to 30. Price $2.50.

Erect Form 764.

A NURSING corset built on strictly up-to-date lines. It has the new "long line," straight hip effect, and the bust height is medium—not extreme. The bust is so constructed that it can be easily opened and closed. Material is a serviceable jean, in white or drab, trimmed with a neat edging. Hose supporters front and sides. Sizes 19 to 30. Price $1.00.

Reduso Style 770.

THE perfect corset for large women. It is scientifically constructed, positively insures the reduction of the overdeveloped parts, from 1 to 5 inches, thus giving stout women the graceful lines of their more slender sisters. The material is a durable white coutil. The bust is medium in height with the necessary length over and around hips. Hose supporters attached, four at front and two at sides. Sizes 19 to 36. Price $3.00.

Reduso Style 771.

IS the exact reproduction of Reduso Style 770, except material is a wear-defying batiste. Sizes 19 to 36. Price $3.00.

ERECT FORM

Style 729

Also 741, 730, 978

For Slender Figures

Medium Bust

W. B. CORSETS

ERECT FORM NURSING

Style 764

For Average Figures

Medium Bust

Reduso Style 772.

ANOTHER of the Reduso models. Built below the waist in all particulars like Reduso 770. It is, however, about one inch lower in the bust and under arms, to suit the requirements of **short, stout** figures. Material is white coutil. Hose supporters attached, four at front and two at sides. Sizes 19 to 36. Price $3.00.

Reduso Style 773.

SAME as Style 772, except that material is batiste. Sizes 19 to 36. Price $3.00.

Reduso No. 774.

ANOTHER of our famous Reduso Corsets for stout women. It is about one inch longer below the waist line; otherwise, it is the same model as Reduso No. 770. The material is a sightly, almost indestructible, imported fabric, especially made for this model. It is trimmed with a satin ribbon binding, finished off by a fall of lace. Three pair of hose supporters attached. Sizes 19 to 36. Price $5.00.

W. B. Reduso No. 775.

THIS model is identical with that of No. 774. The material, however, is the finest quality of coutil obtainable, tastefully trimmed with a fancy stitched satin binding, with deep fall of lace, and fancy satin bow. The boning for this style is made specially for it, and combines great flexibility with strength. Three pair of fancy webbed durable supporters attached. Sizes 19 to 36. Price $10.00.

Erect Form 911.

FOR slender and average figures. Medium bust, with short hips. Made of white batiste. Sizes 18 to 26. Price $1.00.

For this model in coutil see No. 990.

Erect Form 918.

A MODEL for average figures. It is low busted and long hipped. Made of white batiste. Trimmed at top with lace and ribbon. Sizes 19 to 30. Price $1.00.

Erect Form 936.

A MODEL for average figures. It is very low busted and moderately long hipped. Made of white or drab jean, trimmed with lace and ribbon. Sizes 18 to 36. Price $1.00.

Erect Form 949.

A GIRDLE-TOP, long hip model for slender and medium figures. The material is white jean. Hose supporters front and hips. Sizes 18 to 26. Price $1.00.

This style in batiste is 998.

Erect Form 957.

FOR average figures. The material is a white or drab coutil, which can be depended upon to give excellent service. Medium bust and long hip. Hose supporters are attached to front and hips. Sizes 18 to 30. Price $1.50.

This model in batiste, see Style 726.

Erect Form 978.

A CORSET for slender figures. Fair height from waist line, with short hips. Material is a fine quality batiste. Trimmed at top with lace and ribbon. Hose supporters attached. Sizes 18 to 24. Price $2.00.

Erect Form 989.

A CORSET which will fit the majority of women. Bust is medium—quite long over abdomen and hip. Made of white and drab jean. Trimmed with lace and ribbon. Sizes 18 to 36. Price $1.00.

Erect Form 990.

THIS corset is low busted and has a short hip. It is made of sterling jean, in white or drab. Trimmed at top and bottom with lace and baby ribbon. Sizes 18 to 26. Price $1.00.

Erect Form 991.

A MEDIUM bust, dip hip model, for figures of average development. It is made of white and drab sterling jean. Top is trimmed with lace and ribbon. Has hose supporters at front and hips. Sizes range from 18 to 36. Price $1.50.

Erect Form 998.

A GIRDLE-TOP model for slender and medium figures. Very low bust with long hips. Material is batiste, trimmed with self-binding. Hose supporters front and hips. Sizes 18 to 26. Price $1.00.

For this style in coutil see No. 949.

W. B. Corsets—Classified according to Models

(See Chart on pages 28 and 29)

To ascertain the location of any number on the chart, see index. All styles enumerated under each head are made over the same pattern. As an illustration, all numbers appearing under style 87 are exactly the same shape as 87.

Any numbers not herein mentioned are no longer manufactured

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990	990
991	989
998	949

87
SLENDER
Medium Bust, Short Hips

No.		Price
15	Batiste	$0.50
90		0.50
76		0 75
77		1.00
87	Batiste	1.00

115
MEDIUM
Medium Bust, Short Hips

No.		Price
667		$0.50
660		0.75
115	Batiste	1.00

127
SLENDER
Girdle

No.		Price
151		$0.50
158	Batiste	0.50
127	"	1.00

165
SLENDER
Tape Girdle

No.		Price
150		$0.39
149		0.50
157		0.50
183		0.50
177		0.75
165		1.00

411
AVERAGE
High Bust, Long Hips

No.		Price
411		$2.00

414
AVERAGE
High Bust, Long Back and Hips

No.		Price
457		$1.50
414		3.00

426
AVERAGE
Medium Bust and Hips

No.		Price
426		$1.50
427	Batiste	1 50

441
AVERAGE

No.		Price
431	Batiste	$1.00
441		1.00
728	Fancy	5.00

459
WELL DEVELOPED
High Bust, Long Hips and Back

No.		Price
459		$2.50

460
AVERAGE
High Bust, Long Hips and Back

No.		Price
460	Batiste	$1.00
163		1 00

462
TALL AVERAGE
High Bust, Long Hips

No.		Price
462	Batiste	$2.50
465		2.00
466		2.50
469	Fancy	5.00

464
SLENDER
High Bust, Short Hips

No.		Price
464		$2.00

714
SLENDER
Low Bust, Short Hips

No.		Price
91		$0.50
714		1.00

720
AVERAGE
Low Bust, Medium Hips

No.		Price
720		$1.00
721	Batiste	1.00

725
SLENDER
Low Bust, Medium Hips

No.		Price
719		$1.00
723	Batiste	1.00
725	"	1.50

727
SLENDER
Medium Bust and Hips

No.		Price
727	Fancy	$5.50

753
AVERAGE
High Bust, Long Hips

No.		Price
184		$0.50
753		1.00
756		1 00
751	Fancy	3.00

754
AVERAGE
Medium Bust and Hips

No.		Price
754		$1.00
757		1 00

758
GIRDLE TOP
Low Bust, Very Long Hips and Back

No.		Price
758		$1.00
759		1.50
763		2 50

760
REDUSO-STOUT
Very Low Bust, Long Hips

No.		Price
760		$3 00

936
AVERAGE
Low Bust, Medium Hips

No.		Price
918	Batiste	$1 00
936		1.00
743		1 50
748	Batiste	1.50
744		2 00
745		2 50
746		3.00

949
GIRDLE-TOP
Low Bust, Medium Hips

No.		Price
179		$0.50
180	Batiste	0.50
949		1.00
998	Batiste	1.00
749		1.50
755	Batiste	1.50

957
AVERAGE
Medium Bust and Hips

No.		Price
726	Batiste	$1.50
957		1.50

989
AVERAGE
Medium Bust and Hips

No.		Price
989		$1.00
991		1.50

171
MEDIUM
Low Bust, Short Hips

No.		Price
171		$0.50
175	Batiste	0.50

174
MEDIUM
Low Bust, Medium Hips

No.		Price
174	Batiste	$0.50
182		0.50

403
MEDIUM
Medium Bust and Hips

No.		Price
403		$1.00
404	Batiste	1 00

406
AVERAGE
High Bust, Long Hips

No.		Price
406		$1.50
407	Batiste	1.50
408		2.00
409	Batiste	2.00
413		3.00
415	Batiste	3.00

445
AVERAGE
Medium Bust and Hips

No.		Price
445		$1.50
455	Batiste	1.50
423		3.00

446
AVERAGE LONG BACK
Medium Bust, Long Hips

No.		Price
446		$2.00
456	Batiste	2 00
447		3.00

448
WELL DEVELOPED
High Bust, Long Hips

No.		Price
448		$3.00

458
MEDIUM
High Bust, Medium Hips

No.		Price
458		$2.50

467
AVERAGE
High Bust, Long Hips

No.		Price
467		$3.00

468
TALL, WELL DEVELOPED
High Bust, Long Hips and Back

No.		Price
468		$3 50

470
AVERAGE
Low Bust, Long Hips

No.		Price
470		$3.00

471
TALL AVERAGE
High Bust, Long Hips

No.		Price
471		$3.00

729
SLENDER
Medium Bust, Short Hips

No.		Price
729		$1.00
741	Batiste	1.00
730		1.50
978	Batiste	2.00

734
SHORT
Low Bust, Short Hips

No.		Price
734		$1.00
735	Batiste	1.00
732	"	2.00

742
AVERAGE
Medium Bust and Hips

No.		Price
742		$0 75
747	Batiste	0.75

750
REDUSO-STOUT
Medium Bust, Long Hips

No.		Price
750		$3.00

761
STOUT
Low Bust, Long Hips

No.		Price
761		$1.50
762		2.00

764
NURSING
Medium Bust, Long Hips

No.		Price
764		$1.00

770
REDUSO-STOUT
Medium Bust, Long Hips

No.		Price
770		$3.00
771	Batiste	3 00
774		5.00
775		10 00

772
REDUSO-STOUT
Low Bust, Long Hips

No.		Price
772		$3 00
773	Batiste	3 00

990
SLENDER
Low Bust, Short Hips

No.		Price
911	Batiste	$1.00
990		1.00

This Chart classifies the various W. B. Styles according to models and prices.

Where no material is mentioned on this chart, corsets are made of coutil or jean.

THE PROPER METHOD OF LACING AND ADJUSTING CORSETS

BEGIN AT TOP AND CLASP DOWNWARD

DRAW UP ABDOMEN INTO CORSET

DRAW LACES TAUT, LEAVING AN EVEN SPACE OF 1½ TO 2 INCHES AT BACK

THE CORSET PROPERLY ADJUSTED

W. B. Corsets—Wholesale Prices

No.	Per dozen.
15	$ 4.25
76	6.50
77	8.50
87	8.50
90	4.25
91	4.25
115	8.50
127	8.50
149	3.90
150	3.50
151	4.25
157	4.25
158	4.25
165	8.50
171	4.50
174	4.25
175	4.25
177	6.50
179	4.50
180	4 50
182	4.25
183	4 50
184	4.25
403	8.50
404	8.50
406	12 00
407	12.00
408	15.00
409	15.00
411	15.00
413	21.00
414	21.00
415	24.00
423	24.00
426	12.00
427	12.00
431	8.50
441	$ 8.50
445	12.00
446	15.00
447	21.00
448	21.00
455	12.00
456	15.00
457	12.00
458	18.00
459	18.00
460	8.50
462	18.00
463	8.50
464	15.00
465	15.00
466	18.00
467	24 00
468	27.00
469	36.00
470	24.00
471	21.00
714	8.50
719	8.50
720	8.50
721	8.50
723	8.50
725	12.00
726	12.00
727	39.00
728	36.00
729	8.50
730	12.00
732	15 00
734	8.50
735	8.50
741	8.50
742	6.50
743	$12.00
744	15.00
745	18.00
746	21.00
747	6.50
748	12 00
749	12.00
750	24.00
751	21.00
753	8.50
754	8.50
755	12.00
756	8.50
757	8.50
758	8.50
759	12.00
760	24.00
761	12.00
762	15.00
763	18.00
764	9.00
770	24.00
771	24.00
772	24.00
773	24.00
774	36.00
775	66.00
911	8.50
918	8 50
936	8.50
949	8.50
957	12.00
978	15.00
989	8.50
990	8.50
991	12.00
998	8.50

PRICE-LIST

OF

W. B CORSET STEELS AND LACES

FRONT STEELS FOR W. B. REDUSO CORSETS

		Covered	*Uncovered*
For Styles 770—772	Per dozen,	$1.75	$1.00
For Styles 771—773	"	1.75	1.00
For Styles 774—775	"	2.50	2.00

FRONT STEELS FOR W. B. NUFORM AND ERECT FORM CORSETS

10½ to 13 inch coutil or jean	Per dozen,	.75	.50
10½ to 13 inch coutil or jean aluminized	"	1.50	1.00
Side Steels, aluminized, all lengths	"		.50
Side Steels, muslin covered	"		.25

CORSET LACES

3 yard round or flat cotton	Per gross,	$ .75
4 yard round or flat cotton	"	1.15
5 yard round or flat cotton	"	1.50
3 yard flat linen	"	2.75
4 yard flat linen	"	3.50
5 yard flat linen	"	4.50
5 yard flat silk, No. 475 quality	Per dozen,	4.50
5 yard flat silk, No. 460 quality	"	3.50

Measurements should be taken over all clothes

Ladies

SHOWING HOW TO TAKE MEASUREMENTS

Height.	Weight.
est Measurement to D, and com- tely round body.	Measurement round neck.
st after breathing ut full breath.	Chest Measurement after drawing in full breath.
asurement round hips.	Waist Measurement.
asurement from arm pit to top of hip bone.	

e state the special object of improvement to which you desire the exercises directed and any other remarks you consider will be useful for our guidance in advising you.

N. B.—All measurements should be taken completely round body.

cial advice we send in reply to this Form

We can only advise when all the measurements are filled in

W. B. NUFORM, STYLE 407.

An excellent model for medium and stout figures—medium from the waist line up, and is extended around the abdomen, hips and back without boning, thus confining any undue stoutness without inconvenience to the wearer. Trimmed with lace and one row of baby ribbon, hose supporters front and hips, has a satin bow on top of front steel. Made of an excellent quality of white batiste. Sizes 19 to 30. Retail price, $1.50.

$12.00 per dozen.

In heavier material this is style 406.

W. B. NUFORM, STYLE 427.

A very smart but unusually comfortable corset for figures developed a bit beyond the average. Fairly long above the waist but not extremely so. This corset will properly adjust undue stoutness at abdomen and hips. Material of white batiste, prettily trimmed with lace and ribbon. Hose supporters at front and hips. Sizes 19 to 36. Retail price, $1.50.

$12.00 per dozen.

In heavier material this is style 426.

STYLE 149.

A girdle for slender figures and misses. Made of good strong tape. Is very flexible. In white only. Hose supporters attached. Sizes 18 to 24. Retail price, $3.90 per dozen.

STYLE 174.

Will prove a 50-cent seller unusual in your experience. It will fit almost any woman. Made with low bust and the newest dip hip. Trimmed across top with lace and baby ribbon. Hose supporters are attached to the front. In white batiste. Sizes 18 to 30. Retail price, $4.50 per dozen.

STYLE 175.

For slender or medium figures. Short over the hip—medium high bust. Trimmed with lace and baby ribbon. Made with hose supporters attached to the front. In white batiste. Wire filled. Sizes 18 to 26. Retail price, $4.50 per dozen.

THE LATEST FASHION

The Season's Best Selling Styles

OF

NUFORM CORSETS W. B. Nuform

AND

W. B. Erect Form Erect Form CORSETS

CORSETS

THE corsets illustrated and described on the following pages are the crack sellers of the W. B. lines--they're the best selling corsets in the country to-day. To have a representative assortment of these models is to have the best line of popular-priced corsets that can be gotten together.

What's going to make it mighty easy for you to sell these particular corsets is the fact that almost every woman in the country has seen 'em illustrated and described in the magazines. She knows them and wants them, because she's been told why they are smarter models, why they are better-made and better-fitting corsets than any others at like prices. It's simply up to you to show the goods and pocket the profit.

If you want to see a complete W. B. catalogue, write. If you want any further information about models, write.

Your mail orders will have our very promptest and best attention.

WEINGARTEN BROTHERS
377 Broadway, New York

W. B. ERECT FORM STYLE 721.

Is an average corset with a medium bust. There are some women who do not care for the extreme low bust effect and this model will be found to please in such cases. It has a long dip hip. Hose supporters attached on front and hips. Trimmed across the top with lace and baby ribbon. In white batiste. Sizes 18 to 30. Retail price, $1.00.

$8.50 per dozen.

In heavier material this is style 720.

W. B. NUFORM 431.

A most stylish and sensible model for average and medium figures. Sectionally built, and therefore creating a snug but very comfortable fit. The prominent features of this model consist of a moderately high bust and rather long hips, closing well over the abdomen. Front and side hose supporters. Material white batiste. Trimmed with lace and ribbon. Sizes 18 to 30. Retail price, $1.00.

$8.50 per dozen.

In heavier material this is style 441.

Has hose supporters. Trimmed at top with lace and large satin bow at head of front steel. Sizes 18 to 24. Retail price, $1.00.

$8.50 per dozen.

W. B. ERECT FORM STYLE 723.

It is a semi-slender model, for women who are really slight in figure but have too well developed hips to wear a corset short below the waist line. Made of white batiste with lace and ribbon trimming along top. Hose supporters on front and hips. Sizes 18 to 24. Retail price, $1.00.

$8.50 per dozen

In heavier material this is style 719

W. B. ERECT FORM STYLE 735.

A popular priced short model for slender and average figures. The hips are short and boxy. The material is white batiste. Lace and ribbon trimmed. Hose supporters on front. Sizes 18 to 26. Retail price, $1.00.

$8.50 per dozen.

In heavier material this is style 734.

W. B. ERECT FORM STYLE 714.

Is for slight women only. A dainty Summer model which combines the ease of a girdle with the shapeliness of a standard corset. Made of durable white batiste.

ERECT FORM 918

Is the best $1.00 Summer corset we've ever managed to build for a heavy woman. It is very low busted and long hipped. The front is made with a firm "fan" that spreads widely at the bottom from a point at the waist line. Made of that superb white linen batiste famous to W. B. light-weight models. Trimmed at top with lace and ribbon. Sizes 19 to 30. Retail price, $1.00.

$8.50 per dozen.

In heavier material this is style 936.

W. B. NUFORM STYLE 404.

Suitable for average figures, fairly long in front from the waist line up, medium length in back, long on hip. Made of strong white batiste and trimmed with a neat lace at the top, with one row of baby ribbon drawn through. Hose supporters front and hip. Sizes 18 to 30. Retail price, $1.00. $8.50 per dozen.

In heavier material this is style 403.